It's all about the mulch. Seriously.

Lawn Clippings & Yard Waste

OnlyRainDownTheDrain.com
When you mow your lawn, keep grass clippings out of the street and driveway. Not only do they clog the storm drains but the pesticides and fertilizers we use on our lawns find their way into the water we drink, swim in and the fish we eat. Everything that goes into our storm drains goes untreated, into our rivers and streams.

So, mulch when you mow, compost in your garden or properly dispose of them.